

Statistics

IED 29 March 2021 Webinar on Big Data

In general, this event attracted more qualitative viewers as they interacted surprisingly well with the emailing campaigns and stayed longer than 30 minutes.

On the website: despite having an average of **8 viewers** connected throughout the 2 sessions (French and English), on average they stayed longer than 30 minutes.

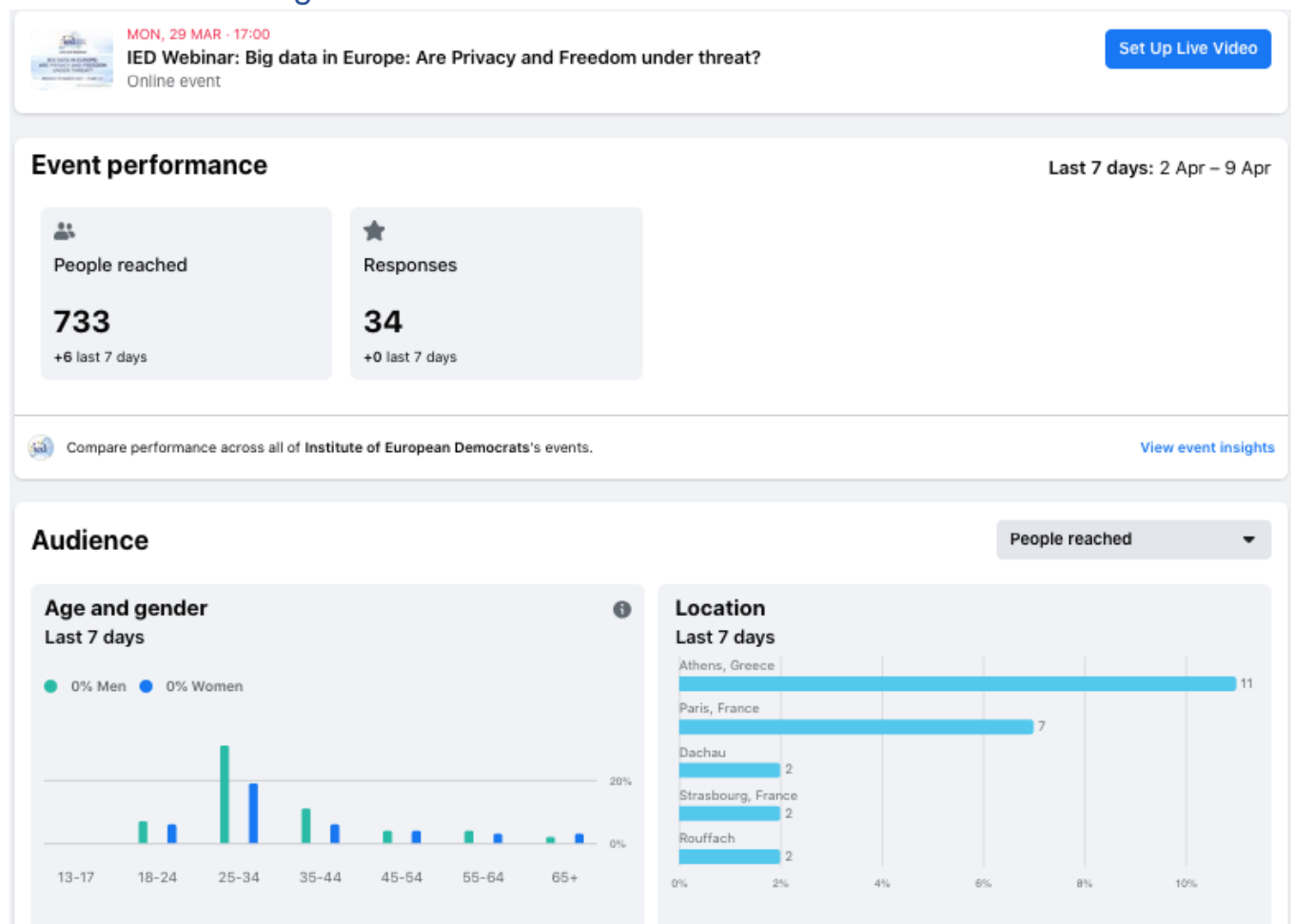
An average of 20 extra viewers for each language viewed the recording on vimeo between after the event and the 1 of April.

On social media:

- Facebook: Views: **478** & Reach: **1.701**
- LinkedIn: 29 attending, **↑ 9 followers** (220 followers)

On Slido: the participation results are better than the previous event.

Facebook Live English



Facebook Live French



MON, 29 MAR - 17:00

IED Webinar: Big Data en Europe: notre vie privée et nos libertés menacées

Online event

Set Up Live Video

Event performance

Last 7 days: 2 Apr – 9 Apr



People reached

493

+0 last 7 days



Responses

29

+0 last 7 days



Compare performance across all of Institute of European Democrats's events.

[View event insights](#)

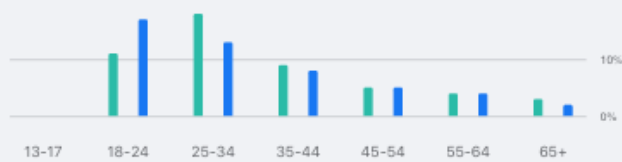
Audience

People reached

Age and gender

Last 7 days

0% Men 0% Women



Location

Last 7 days

