

Marco Gualtieri Founder, Seeds&Chips Founder, CEO Sustain&Ability

Marco Gualtieri is an entrepreneur born in Milan in October 1970. He has a degree from the University of Pavia in Economics and Business Administration. He is also known as the founder of TicketOne in 1995, the first and leading e-commerce ticketing platform in Italy as well as cofounder of Netcomm, Italy's largest e-commerce association.

He is the **Founder of Seeds&Chips** that includes the world-renowned go-to event on Food Innovation and sustainable development **The Global Food Innovation Summit** (Milan, Melbourne, Kigali and USs spots).

Since 2015, Seeds&Chips mission has been to bring innovators from around the world together to find practical solutions through collaboration and cooperation. The event in fact brings together hundreds of startups, companies, universities, institutions, investors, accelerators and incubators, opinion leaders and policy makers and students from all over the world. In 2017, the 44<sup>th</sup> President of the United States **Barack Obama** delivered inspiring remarks at the The Global Innovation Summit in his first speech after the end of his mandate.

He is an internationally recognized **expert** and **speaker**, participant and key **player of several worldwide Food Tanks**, **Italy's Food Ambassador** and **board member of several companies and associations** that focus on the future of food and sustainability.

Furthermore, Gualtieri's vision and approach to food, biodiversity and sustainable development has appointed him several awards throughout the years.

Since 2004, Marco is co-founder and board member of the **Robert F. Kennedy Center for Justice** and Human Rights in Europe.

In 2019 he founded **Sustain&Ability**, a sister company of Seeds&Chips. Also, he created the project **Goals on Tour**, a promotional campaign to create awareness around the **United Nations Sustainable Development Goals** (SDGs), in partnership with several UN Agencies such as UNIDO, FAO, UNECE, IFAD and WFP.

In 2019 together with the Director General of the UN Food and Agricolture Organization, José Graziano da Silva, he signed a **Memorandum of Understanding between Seeds&Chips and FAO**, to promote food innovation and education, with the objective to strengthen youth engagement

and awareness-raising initiatives in order to fight hunger and malnutrition and achieve sustainable development.