



Conference of the Institute of European Democrats

Smart Mobility Forum 2018

30 November 2018
Republic of San Marino

BACKGROUND

The rapid development of digital and innovative technologies is drastically changing life for the average urban citizen, much sooner than we think.

A deeper change is coming into transportation too, and these technologies will be able to transform the way we plan and pay for our journey and how we get to our destination. The rising of the global population living in urban areas requires a major amount of management effort for transport infrastructures. The information and communication technologies can help people to move easily, efficiently and sustainably.

The European Commission has declared the 2018 the “Year of Multimodality” in order to foster the importance of multimodality (the use of different and optimally combined transport modes during the same journey) in the EU transport system.

The core of new multi-modal urban mobility concepts is to combine public transport with other motorised and non-motorised modes as well as with new concepts of vehicle ownership. This involves car-sharing, bike-sharing and ride-sharing going along with the trend of sharing and using instead of possessing vehicles.

In fact, the growing digitalisation could lead to a multi-modal mobility structure, focused on the integration of transport modes and combined mobility solutions for both passengers and freight in cities and regions, incorporating public transportation with on-demand cars.

The new approach should work as an agile personal mobility assistance integrated in a web based multi modal information platforms. Such applications involve booking and smart ticketing and could also allow the application of a mobility credit system in order to influence personal mobility and relieve congestion and space problems.

Multimodality is one of the key approaches towards a greater sustainability in urban transport, as it contributes to reduce CO2 emissions and air pollution, concretely improves the quality of life of European citizens while also helping the EU to reach the Paris Agreement's goals.

The conference aims to bring together experts from automotive, technology, politics and research to analyse how emerging technology can help European urban areas to conceive and deploy connected mobility solutions.



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AGENDA

17.30 **Registrations - Michelangelo Room**
18.00 **Opening**

Welcome address

Marco PODESCHI, *Secretary of state Education Culture and Technological Innovation*

Introductory remarks

Luca BADER, *Institute of European Democrats (IED)*

Moderator: **Davide GIARDI**, *Journalist*

Lorenzo BERTUCCIO, *President Euromobility (Italy)*

José Fernando GONZÁLEZ VARA, *Technical Head of Master Plan Department of Urban Planning Bilbao (Basque Country)*

Connie SKOVBJERG, *Rural Coordinator Sønderborg Municipality (Denmark)*

Q&A

19.30 **Conclusions**
20.00 **Dinner - buffet**

Simultaneous interpretation will be provided in English and Italian

With the financial support of the European Parliament

