**NAMOREG (“Nachhaltig mobile Region Stuttgart”, Sustainable Mobile Stuttgart Region)**

Baden-Württemberg on the road to sustainable mobility

We now know that the mobility of tomorrow will be different: it will be intelligent, interconnected and less pollutant. Pilot projects from the “Sustainable Mobile Stuttgart Region” programme demonstrate how the State of Baden-Württemberg imagines its trajectory towards a leading provider of and lead market for sustainable mobility.

In his presentation, Rainer Gessler will introduce current initiatives and selected projects with real-life solutions from Baden-Württemberg. Electric mobility, pedelec rental services, real time traffic management and intermodality are elements of a systemic approach of sustainable mobility. Both, individual projects and their contribution to the overall strategy will be highlighted in the presentation.