



#DIGITOCRACY2016

Smart Mobility Forum

16th September 2016 – Republic of San Marino

Continuing our work about Smart City, this time we want to focus the attention on the sustainable mobility. It's an objective too important for the global environmental safeguard and so, also in our State, the Secretary to the Territory and Environment is starting to discuss about it.

This conference wants to be a support to the evolution process of this topic, hoping to achieve a better environmental, economic and social sustainability, by implementing a series of virtuous practices which involve political, infrastructure and technology choices. The aim is to improve the urban mobility also in a characteristic territory like the Republic of San Marino.

PROGRAMME

Location: Podere Lesignano – Via dei dativi 73, Lesignano

Time: 18.00 – 21.30

Demo area during all the event, in collaboration with ASI (Associazione Sammarinese per l'Informatica), Techno Science Park San Marino-Italia., Concessionaria VW Reggini, Mitsubishi Motors Italia, UMPI Elettronica.

18:00 – 19:00 OPENING

19:00 – 21:30 CONFERENCE

WELCOME:

- **Antonella Mularoni** – Secretary of State to the Territory and Environment, agriculture, telecommunications and International Economic Cooperation and member of IED's scientific committee
- **Luca Bader:** CEO Institute of European Democrats's Board member

POLITICAL ISSUE

- **Fabio Toccaceli** Member of Repubblica Futura

TECHNICAL - SCIENTIFIC TOPIC

- **Maurizio Melzi:** Marketing, Communications and Public Relations Director - Mitsubishi Motors Italia.
- **Alessio Cogliati:** Linde Group.
- **Omar Vittone:** President of Sitrasb

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CASE STUDIES AND REAL APPLICATIONS

- **Asier Abaunza Robles** - Euzko Party
Councillor of the governing Basque National Party for Urban Planning at Bilbao City Council
Bilbao: urban elevators for a better pedestrian mobility. Connection between the city center and the suburbs. Creation of a single digital ticket for a better fruition of all public transports.
- Documentary about **Masdar City**, a “prototype city” in the United Arab Emirates utilized for the study of new building techniques using renewable energies
- **Rainer Gessler**
Director of NAMOREG in Baden-Württemberg’s Ministry of Transport
From the web platform “NaMoReg”. Project with the aim of improving mobility services in Stuttgart (in collaboration with MEP Ulrike Muller - Freie Wähler party)
- **Jordan Kupelian** – Young Democrats for Europe
Expert in mobility and transport for Transdev Group
Example of sharing with users about geo location data of public transport.
There is an interest to the user through the data sharing and collaborative economy but also an interest on traffic projection to the community through the collection of data (such as the investment of measurement sensors traffic etc).

Moderator: Davide Giardi, Journalist of “La Tribuna Sammarinese”

CLOSING

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