

# Green Growth and EU Competitiveness

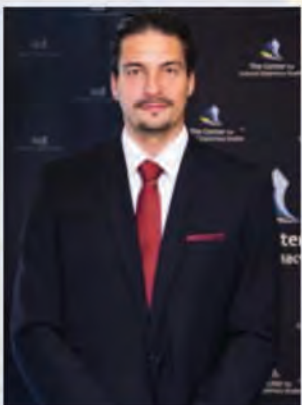
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Institute for Cultural Diplomacy  
Ku'damm Karree (Third Floor - Hochhaus) - Kurfürstendamm 207-8

## Welcome and concluding remarks



**Francesco Rutelli** is the President of "Centro per un Futuro Sostenibile" (CFS - Center for a Sustainable Future), a foundation that promotes initiatives on global environment and climate change since 1989. He is also Chairman of the political movement of Alleanza per l'Italia (founded in December 2009) and co-Chairman of the European Democratic Party. He was elected as a member of Camera dei Deputati (lower House of Parliament) in 1983, aged 29, and later in 1987, 1992, 2001 and 2006. He was elected at the Senate in 2008 and at the European Parliament in 1999. In December 1993 he was the first directly elected Mayor of Rome. He was confirmed for a second term as Mayor in 1997 with the widest majority ever registered in Rome municipal elections (61%, equal to 990 thousands of votes). Between 2006 and 2008 he was Deputy Prime Minister and Minister of Culture.



**Mark Donfried** gained a BA in Modern European History & French from Columbia University in 2000, during which he wrote his senior thesis on "Europe's Hajj, The Hajj and Europe in the 20th Century" and spent two semesters studying at l'Institut d'Études Politiques de Paris, where he wrote his thesis on "The Diplomacy of Jazz". In December of 2001 Mark Donfried founded the Institute for Cultural Diplomacy, since its inception it has grown to become one of Europe's largest independent cultural exchange organizations and continues to be committed to its goal to promote global peace and stability by strengthening and supporting intercultural relations at all levels. In 1999, Mark Donfried published "Searching for a Cultural Diplomacy", exploring the significance of cultural diplomacy in regions other than the United States or "western" countries, that is, regions that have been neglected by scholars so far - Eastern Europe, Asia, and the Middle East.



## Speakers



**Alexander El Alaoui** is Policy Officer for Financial Markets and Transformation Processes at Germanwatch, an environmental and development NGO. He is responsible for the research and commentary on sustainable finance and green investment vehicles among other issues. Before joining the organisation, Alexander worked as Research Publication Manager at MDP, a London based boutique software and financial consultancy. He has also worked for several German members of parliament, including the then president of the German Bundestag, Wolfgang Thierse and as political consultant at PEB. Alexander holds degrees from the London School of Economics and Potsdam University and was visiting student at UCLA and Ben-Gurion University.



**Dora Bakoyannis** is a Greek politician. From 2006 to 2009 she was Minister of Foreign Affairs of Greece, the highest position ever held by a woman in the Cabinet of Greece; she was also Chairperson-in-Office of the Organization for Security and Co-operation in Europe in 2009. Previously she was the Mayor of Athens from 2003 to 2006, the first female mayor in the city's history, and the first woman to serve as mayor of a city hosting the Olympic Games. She also served as Minister for Culture of Greece from 1992 to 1993. She currently serves as an independent member of the Hellenic Parliament representing unofficially Democratic Alliance, the political party she founded in 2010, having been expelled from the opposition New Democracy party. In May 2012, due to the critical situation in Greece before the elections and given the established electoral law, Democratic Alliance decided to cooperate with New Democracy, based on a specific framework of values and to suspend its activities. Dora Bakoyannis rejoined New Democracy on 21 May 2012, ahead of the parliamentary election in June, where she headed the state deputies' ballot.





**Marinella Davide** holds a Postgraduate Advanced Master in Global Environmental Protection and International Policies from University of Tuscia, in collaboration with the Italian Ministry for the Environment, Land and Sea.

In 2007 she graduated in Diplomatic and International Sciences from the University of Bologna (Forlì campus) with a thesis on the Flexible Mechanisms of the Kyoto Protocol and the European Emissions Trading Scheme. Marinella is Junior Scientist at the Euro-Mediterranean Center on Climate Change since 2010, where she carries out research on the ongoing negotiating process for the post-2012 climate agreement, with a concerted focus on the various negotiating positions and hot issues. Moreover, her work also concentrates on domestic measures and actions undertaken by key countries in both climate change and energy policy areas. Her fields of interest include international environmental cooperation, international and national climate policies and emission trading system.



**Alfonso Martinez Cearra** was graduated as an engineer in 1979. He was formally responsible for a number of executive positions in European manufacturing companies before being appointed as the Executive Director of Promobisa, the City of Bilbao's economic development company, in 1989. Since 1992, AMC is Director General of Bilbao Metropoli-30, a public-private partnership set up to revitalize metropolitan Bilbao, and Director of the magazine Metropoli-30. He is Vice-Chairman of the British-Spanish Chamber of Commerce in Bilbao and The SPIN-Spain (Software Process Improvement Network). AMC represents Bilbao Metropoli-30 in the Bilbao Convention Bureau (BiCB) and in the Association for Benchmarking Implementation (AiB) as Member of the Board, as well as in Uniport Bilbao. He is an active member of The Internet Society, The System Dynamics Society, The World Future Society, ICMA, Club Financiero de Bilbao, Chamber of Commerce of Bilbao, The International Network for Urban Development, Strategic Management Society and The Internet Corporation for Assigned Names and Numbers (ICANN@large). He is a permanent professor in the cities' strategic development academic program organized by Bilbao Metropoli-30.





**Aldo Ravazzi Douvan** is an economist. Presently he chairs the OECD Committee for Environmental Performance Country Reviews; previously the OECD Committees for Biodiversity, Water & Ecosystems (2010-13), for the Integration of Environmental & Economic Policies and for Taxation & Environment (2005-08).

He has been working for IRI the holding of Italian public enterprises privatised in the '90s and the Italian Ministry of Environment where he is one of the major advocates of the Italian attempts of green tax reform, proposing a radical shift of taxation from labour to pollution and resources. He is Vice-President of the PLAN BLEU for Environment & Development in Mediterranean (UNEP-MAP) since 2012. Since 2009 he is Vice-President of Green Budget Europe, a European platform of experts connected to Green Budget Germany (FOES), sustaining Market-Based Instruments for environmental policies and the removal of Environmentally Harmful Subsidies. He is Professor of Sustainable Development at University of Rome Luiss and Teaching Board for the Master in Environmental Economics & Policy at University of Rome Tor Vergata. He is a member of the Scientific Committees of the Copenhagen 2014 Global Conference on Environmental Taxation (GCET) and of the Istanbul 2014 World Conference of Environmental & Resource Economists (WCERE). Researcher in green growth and green economy, he was active in Rio+20; expert in biodiversity financing he is preparing for the CBD-COP in PyeongChang.



**Manfred Rosenstock** joined the European Commission in 1993 and is currently Deputy Head of Unit of the Resource Efficiency & Economic Analysis Unit of DG Environment. His main fields of work concern questions relating to the environmental dimension of the Europe 2020 strategy for smart, sustainable and inclusive growth and its review as well as to the use of market-based instruments in Member States' and Community environmental policy.

His previous assignments were in the State aids Directorate of DG Competition and the Socio-Economic Analysis Unit of DG Regional Policy.

Before joining the Commission, he studied economics at the J.W. Goethe-University of Frankfurt, Germany, and the London School of Economics, UK from 1982-1987. Thereafter, he worked as a graduate research assistant at the Institute for Public Sector Economics of the University of Frankfurt until 1993, where he obtained a Ph.D. in Economics.





**Davide Triacca** holds a Postgraduate Master in Environmental Technologies specializing in Energy Policy and a DIC (Diploma of Imperial College) from the Imperial College London. In 2009 he graduated in Agricultural Sciences from the University of Pisa with a thesis on the "European legislation on environmental sustainability of biofuels".

Davide is a freelance consultant collaborating with several public and private institutions in Italy and abroad. In 2010 he wrote a paper commissioned by ENI, called "Evaluation of the Kyoto Flexible Mechanisms in the post-2012 scenario" and in 2011 he supported the Iraqi Ministry of the Environment (MoE) in complying with the Kyoto Protocol obligation. In 2012 he contributed to the development of project "Agrifootprint", aimed at defining an effective strategy to quantify and certify the GHG emissions of the Italian agricultural sector (project supported by the Italian MoE). Davide, who successfully designed and coordinated project awarded with national and European funds, is currently supporting the transition of his hometown (La Spezia, Italy) toward the Smart City development model.



**Yann Wehring** is Spokesman of the Democratic Movement (MoDem) and former Leader of the political party Les Verts. He started his political career first joining the environmental movement "France Nature Environnement" in 1988 and then joining Les Verts in 1989. From 1992 to 1994 he served as National Secretary of "EcoloJ", a youth environmental organisation. After having completed his studies of fine arts in Strasbourg in 1994, he worked as an illustrator, for the French-German television channel Arte and for the Irish channel TnaG. After that, he was firstly appointed spokesman of Les Verts and, in 2005, he was elected National Secretary of the party, receiving 62% of the votes. He held the position for 2 years. During these years, he belonged to the environmentalist wing of the party (named "Pôle Écolo" or "Écolo") and he worked with fellow Green politicians in the European Parliament. In 2008, he joined of the Democratic Movement.